GUIDE OF
SÃO JOSÉ DOS CAMPOS

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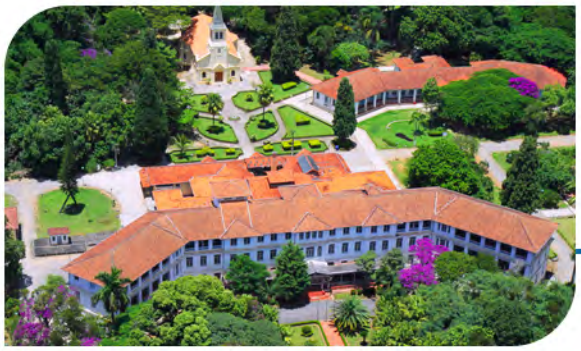


04 Touristic Information

1. São José dos Campos: Innovation and Technology City

General Information

Foundation: July 27, 1767 (249 years);

Distance to Guarulhos International Airport: 80 km

Distance to state's capital: 94 km (East of state capital - São Paulo);

Population 695.992 inhabitants (IBGE data, 2016);

Climate: tropical of altitude with annual average temperature of 19,4° C;

Distance to other cities: Campos do Jordão (83,4 km - BR116 and BR383 Highways), **Caraguatatuba** (85,9Km - SP99 Highway), **Cunha** (135,6 km –BR459 and BR116 Highways), **Ubatuba** (135,8 Km - BR116 and BR383 Highways), **Aparecida do Norte** (81,8Km - BR116 Highway) and **São Francisco Xavier** (60 Km - SP50 Highway);

Main Institutes Universities and Colleges: ITA - Technological Institute of Aeronautics, **IPT –** Technological Institute of Researchs, **UNESP** - São Paulo State University, **UNIFESP** - São Paulo Federal University, **UNIP** - Paulista University, **UNIVAP** - Paraíba Valley University, **FAAP** - Armando Álvares Penteado Foundation, **FATEC** - São Paulo State Technology College, College Anhanguera and **IBTA** - Technology College.

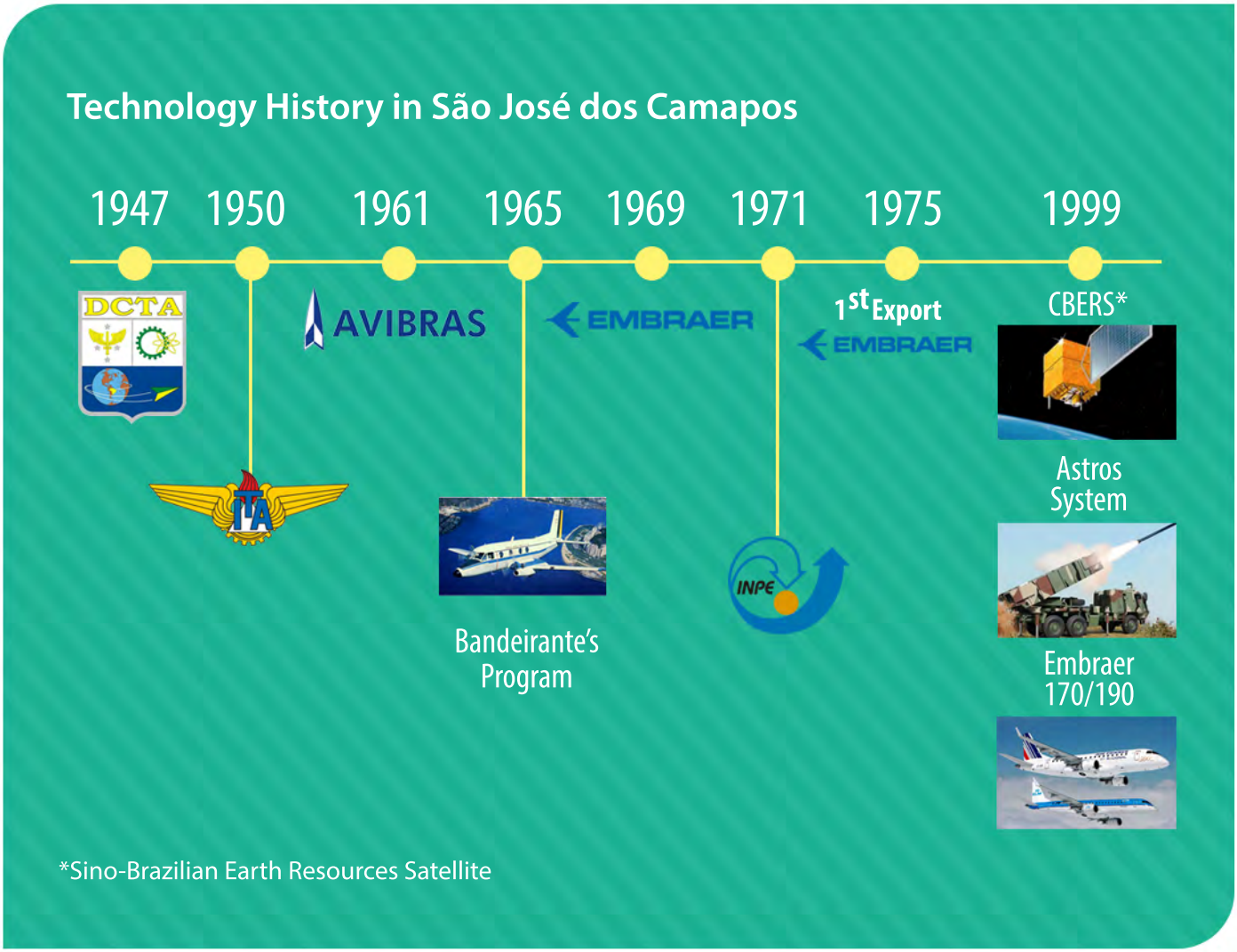
Urban and Rural Geographical Extension

The city of São José dos Campos occupies an area of 1.100 km^2, wich353,9 km^2 are in urban perimeter, where Federal Institutes of Scientific Research, cutting-edge technology companies, universities, colleges and training centers for skilled labor are located. São José's countryside concentrates almost 70% of the territory of city, in which several areas of environmental protection are highlighted.

Aeronautical and Aerospace Pole of Latin America

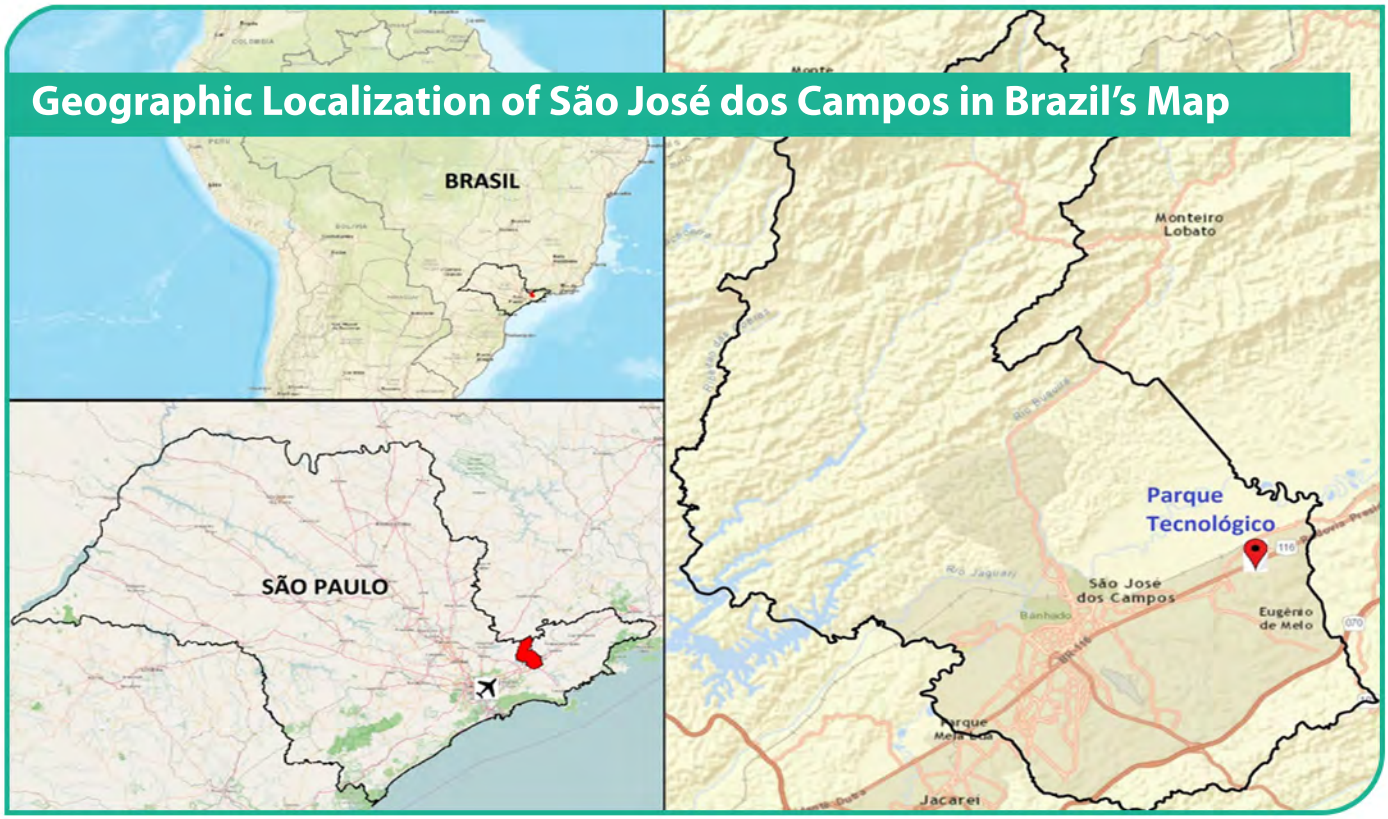
São José dos Campos is the main city of the Metropolitan Region of Paraíba Valley and the most important aeronautical and aerospace pole of Latin America. As a center of aerospace industries, telecommunications and automotive, São José dos Campos attracts large contingent of visitors with interest focused on technology, such as, **National Institute for Space Research** - INPE and **Department of Aerospace Science and Technology** - DCTA.

Embraer S.A., Brazilian transnational conglomerate manufacturer of commercial agricultural, militar and executives aircrafts, was founded in São José dos Campos in 1969, as a Government-Controlled Company linked to the Ministry of Aeronautics. Nowadays, Embraer is an international reference of the aeronautical industry, always on the cutting edge of technology.



Strategic location

São José dos Campos is strategically located between two of the most populous and economically influential state's capital of Brazil: São Paulo and Rio de Janeiro. It is also located near Ubatuba's region, one of the coastal paradise of southeastern Brazil. And there's still more: who likes cold weather may enjoy the beautiful mountainous region around Campos do Jordão or South of Minas Gerais State, only 80 km from São José dos Campos.



Highways

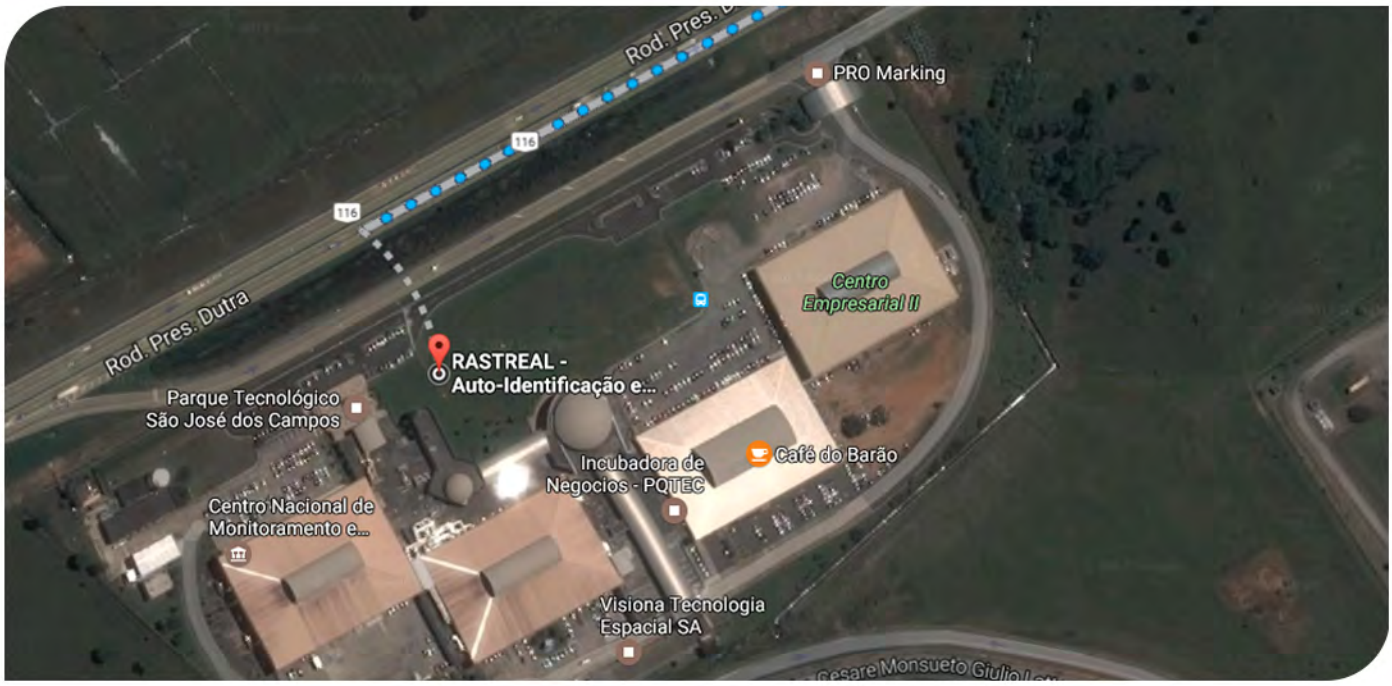
Due to the geography of the city and its pattern of urban expansion, São José dos Campos was divided into areas of environmental preservation. So, has an extensive expressways grid to the integration of areas and vehicles circulation through the city without the use of intra-urban roads. For example, the **BR-116**, better known as Dutra Highway, divide São José dos Campos in Southwest-Northeast axis. There are still others highways that allow access to others cities such as: **SP-50** called Monteiro Lobato Highway, the **SP-99** known as Tamoios Highway **SP-70** entitled Carvalho Pinto Highway, the **SP-65** named Dom Pedro I Highway, the **SP-66** known by Geraldo Scavone Highway, and **SP-62** designated Mayor of Prefeito Edemir Vianna Moura Highway.

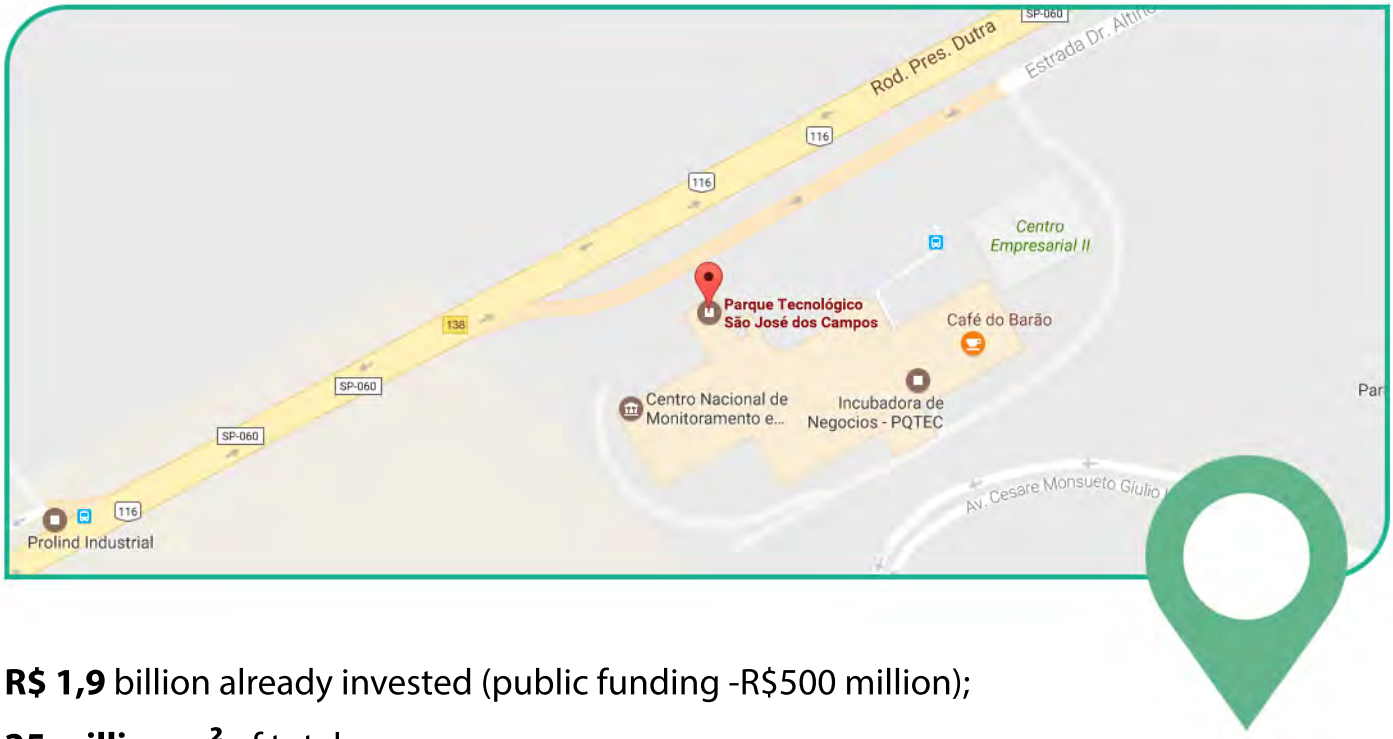
2. Technological Park of São José dos Campos: Brazil's Largest Innovation and Entrepreneurship Complex

General Information

Address: 500, Doutor Altino Bondesan, Av., Eugênio de Melo District.

Dutra Highway, toward RJ, exit 138; Dutra Highway, toward SP, exit 136.





R$ 1,9 billion already invested (public funding -R$500 million);

25 million m² of total area;

6.000 people move around the Technological Park, daily;

60 Companies residents;

10 Science and Technology Institutions, including Cemaden;

120 Companies associated with the Aerospace and Defense Segment. Its formed a Local Productive Arrangement, APL, wich Embraer is the anchor company;

70 Companies associated with the APL TIC VALE, dedicated to Information and Communication Technologies;

32 Incubating companies;

30 Micro-companies in the entrepreneur galleries;

3 Multiuse laboratories: Lightweight Structures Laboratory, Advanced Manufacturing Development Center and Critical Simulation Laboratory and Critical Systems;

3 Business Centers;

4 Centers of Technological Development (CDT): Center of Technological Innovation for Health (CITS), Center for the Development of Information, Communication, and Multimedia Technologies (CDTIC), Center for Technological Development in Aeronautics (CDTA), Center for Technological Development for the Construction Industry (CDTCC);

3 Educational Institutions: UNESP - São Paulo State University, UNIFESP - São Paulo Federal University and FATEC – São Paulo State Technology College .

History

The history of Technological Park of São José dos Campos began in 2006, when the municipal government expropriated an area belonging to the assets of Solectron Corporation. The land was considered of public utility and its use required a cooperation agreement between the municipal and state administration to build a Technology Park in Paraíba Valley. Threrefore, Technological Park of São José, PqTecSJC, was the first park to receive the recognition of the Departament of São Paulo State Development Departament.

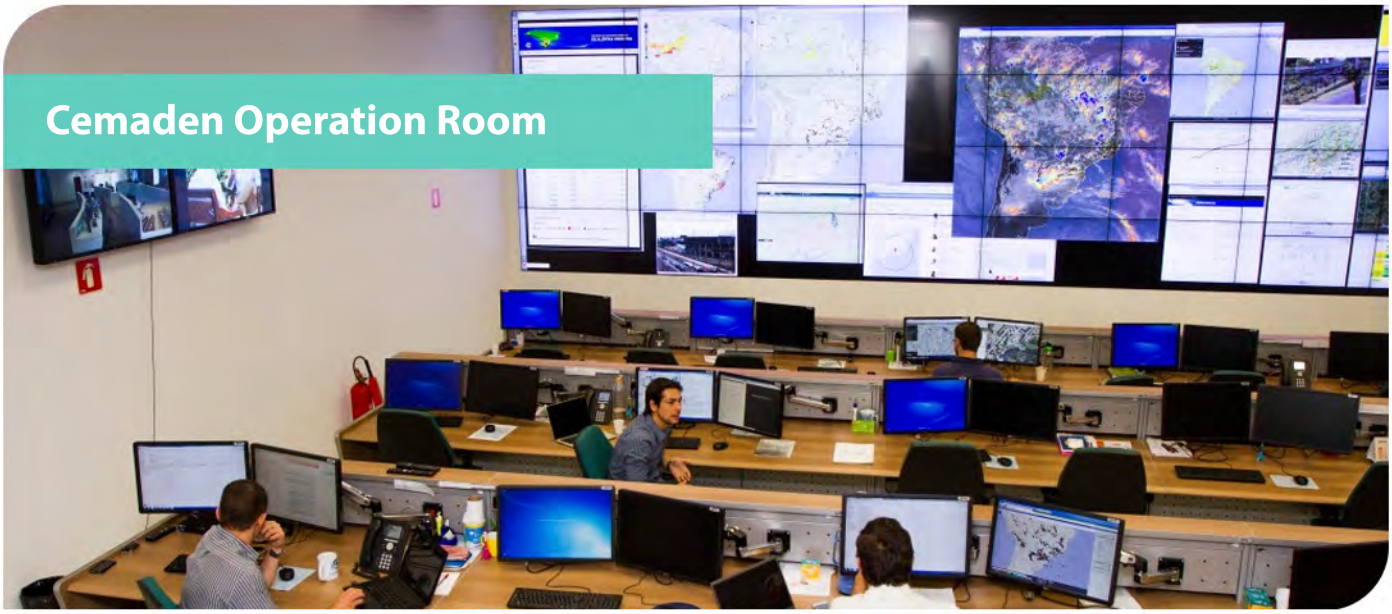
PqTecSJC was officially created in 2009, and nowadays has 320 companies categorized in residents, educational, and associated research. The Division of the same space, as well as the sharing of services, infrastructure and human resources, enabling the development and transfer of technology, as well as the addition of industrial competitiveness and the strengthening of the local economy, with regional, national and international publicities.

More information:: www.pqtec.org.br

3. Natural Center for Monitoring and Early Warning of Natural Disasters - CEMADEN

National Center for Monitoring and Early Warning of Natural Disasters (Cemaden) was created by Presidential Decree nº. 7,513, in July 2011, belongs to Ministry of Science, Technology, Innovation and Communications (MCTIC) takes on, a specialized technical-scientific structure, developing scientific, technological capacity and innovation to continuously improve the natural disaster alerts. The main goal of Cemaden the institution is to conduct monitoring and Early Warning of Natural Disasters to help saving lives and diminish the social, environmental and economic vulnerability as a result of these events.

Cemaden operates 24 hours a day, without interruption by monitoring, throughout the national territory, the risk areas of 958 cities classified as vulnerable to natural disasters. Among other skills, Cemaden sends alerts of natural disasters to National Center for Risk and Disaster Management (Cenad), belongs to Ministry of National Integration (MI), in order to contribute to National System of Civil Defense. Almost six years since its foundation, Cemaden has already sent more than 7.000 alerts to Cenad, between the period of 2011 and 2017, which subsidized actions to avoid or minimize social and economic impacts resulting from natural disasters.



Cemaden Operation Room

More information: www.cemaden.gov.br

4. Touristic Information

Hotels

Hotel Ema Palace

Address: 70, Jorge Barbosa Moreira St., Vila Ema.

Phone: (12) 3925-5555.

More information: hotelemapalace.com.br

Mondrian Suíte Hotel

Address: 76, Aruanã, St., Jardim Aquarius.

Phone: (12) 3203-4000.

More information:

www.mondriansuitehotel.com.br

San Marco

Address: 457, Doutor Adhemar de Barros, Av., Vila Adyana.

Phone: (12) 3922-5244.

More information: www.smhotel.com.br

Bus Station

Terminal Rodoviário Frederico Ozanam

Address: 221, Itororó St., Vila Piratininga.

Phone: (12) 3512-1852.

Office hours: from 6:00am to 10:30pm.

Taxi Service

Rádio Taxi

Phone: (12) 3904-2500.

Office hours: 24 hours.

Pharmacy Deliveries

FarmaConde

Phone: (12) 3500-8090.

Opening hours: Sunday: no deliveries.

From Monday to Friday: from 8:00 am to 6:00 pm, Saturday: from 8:00am to 12:00pm.

Sansil Pharmacy

Phone: (12) 3204-3821.

Whatsapp: (12) 9881-87708.

Opening hours: from 8:00am to 9:00pm.

Restaurants and Snack Bars

Cachaçaria Água Doce

Description: selected and varied "cachaças" and dishes of the brazilian cuisine.

Address: 51, Ilza Irma Moeller Coppio St., São Dimas

Phone: (12) 3308-8097.

Opening hours: Sunday: closed. From Tuesday to Thursday: from 5:30pm to 12:00am.

From Friday to Saturday: from 5:30pm to 1:00am.

Canteiros e Temperos

Description: healthy food, crepes, salads, waffles, pastries, juices and teas.

Address: 305. Madre de Paula de São José, St., Vila Ema.

Phone: (12) 3943-5386.

Opening hours: Sunday: from 6:00pm to 11:00 pm. Monday: closed.From Tuesday to Saturday: from 6:00pm to 11:00 pm.

Hioki Sushi

Description: japanese food.

Address: 224, São João Av., Vila Esplanada.

Phone: (12) 3921-1379.

Opening hours: Sunday: from 12:00pm to 5:00pm, from 7:00pm to 11:00pm. From Monday to Thursday: from 12:00 pm to 3:00pm; from 6:30pm to 11:00pm. Friday: from 12:00pm to 3:00pm, from 6:30pm to 12:00am. Saturday: from 12:00pm to 12:00am.

Krsna Restaurante

Description: indian vegetarian and vegan foods.

Address: 265, Justino Cobra St., Vila Ema.

Phone: (12) 3911-3784.

Opening hours: Sunday: closed.

From Monday to Saturday: from 12:00pm to 3:00pm.

Vegetariano Com-SCiência

Description: natural and vegetarian food with self-service buffet.

Address: 589, Francisco José Longo Av., São Dimas.

Phone: (12) 3921-9153.

Opening hours: Sunday: from 11:00am to 3:00pm. From Monday to Friday: from 11:00 am to 3:00pm. Saturday: closed.

Entertainment and Recreation

It's a huge depression that extends to Paraíba do Sul River. Long time ago, in the rainy season, the river overflowed and flooded the whole region, in other words "bathed" of water, and was called "sea joseense". Banhado has a total area of 4.320.00 m ^{2}, including the region near the urban center of São José dos Campos until Paraíba do Sul River. There is the belvedere where people can enjoy the sunset.

Address: Anchieta Av., Vila Esplanada.

It is a park with constant exhibition of Bandeirantes prototype airplane, a replica of aircraft 14 bis and mockups of Sonda family rockets. Santos Dumont Park has a very beautiful green area.

Address: 100, Prudente Meireles de Moraes St., Vila Adyana.

Opening hours: daily from 7:00am to 10:00 pm. Free admission.

Best known as City Park, Roberto Burle Marx Municipal Park occupies an area of 960,160, 17 m^2, with large green areas, native arboreal species as Royal Palms, 'macaúbas' and 'seafortias', these species are legally protected against cuts.

The Park was oficially proclaimed as a historical heritage of the city. There are works of art signed by the architect Rino Levi and landscaped panels of Burle Marx. These works of art give to the City Park an international recognition.

Address: 100, Olívio Gomes Av., Santana.

Opening hours: daily from 6:00 am to 8:00pm. Free admission.

It has been one of the largest centers for treatment of tuberculosis of Latin America. The architectural complex is the most important of Latin America Sanatorial phase. The city's historic heritage occupies an area of 84,500 m^2, with 80% of green area and hiking trails, as well as pavilions designed by the architect Ramos de Azevedo, representing an area of environmental preservation and the history of the city.

Address: 302, Prudente Meireles de Moraes St., Vila Adyana.

Opening hours: daily from 6:00am to 10:00 pm. Free admission.

Brazilian Aerospace Memorial, MAB, is a museum which was built in 2004 by DCTA, Department of Aerospace Science and Technology, with the goal of preserving the history of Brazil's aerospace industry. Memorial's collection is available in environments: Education, Aeronautics, Defence, Space and Associated Research. **Educational Teaching Environment** presents some curiosities of 1950, as the first fax machine used by Technological Institute of Aeronautics, ITA, and panels that tell the story of the Institute. **Aeronautical Environment** exposes among others treasures, the second prototype of Bandeirante, first aircraft developed and manufactured in Brazil. **Defence Educational Environment** shows items researched and developed by DCTA, Avibras and Mectron, representing the brazilian industrial complex with bombs, missiles, among others. **Space Environment** displays models of Sonda's rockets and the VLS-1 (Satellite Launch Vehicle), among others. **Associated Research Environment** offers the cutting-edge research conducted by DCTA, as the prototype of voting machine used in current elections and Helium-Neon laser.

The visits are broken down into:

1) Scheduled (for educational institutions, companies, groups, delegations, etc.).

From Tuesday to Thursday: from 8:00am to 12:00pm; from 1:30 pm to 4:00 pm.

Friday: from 8:00 am to 12:00pm.

2) Not Scheduled (for general public).

Saturdays, Sundays and holidays (except: Christmas, New Year, Carnival and Easter): from 9:00am to 5:00 pm.

Note: Closed for visits on Mondays

Address: Brigadeiro Faria Lima, Av., Jardim da Granja.

More information: call: (12) 3947-7844, (12) 3947-3046, (12) 3947-6014, website: www.mab.cta.br

Place of cultural, leisure, education and health events. There is a snack bar. There are free and paid events, as programmed every month.

Address: 999, Doutor Adhemar de Barros, Av., Vila Adyana.
Phone: (12) 3904-2000.
Opening hours: Sunday and Saturday: from 10:00am to 7:00pm. Monday: closed. Tuesday from Friday: from 1:00pm to 10:00pm.
More information: issuu.com/sescsjcampos

Shopping Malls

Address: 9403, Deputado Benedito Matarazzo Av., Jardim Oswaldo Cruz.

Phone: (12) 3924-3000.

Opening hours: Sunday: from 1:00pm to 8:00pm.

From Monday to Saturday: from 10:00am to 10:00pm.

More information: www.centervale.com.br

Address: 2.200, São João, Av., Jardim das Colinas.

Phone: (12) 3924-4200.

Opening hours: Sunday: from 1:00 pm to 8:00pm.

From Monday to Saturday: from 10:00am to 10pm

More information: www.colinasshopping.com.br

Address: 227, Andrômeda Av., Jardim Satélite.

Phone: (12) 3321-0900.

Opening hours: Sunday: from 12:00 pm to 8:00pm.

From Monday to Saturday: from 10:00am to 10pm.

More information: www.valesulshopping.com.br